



Project Overview and Expected Outcomes

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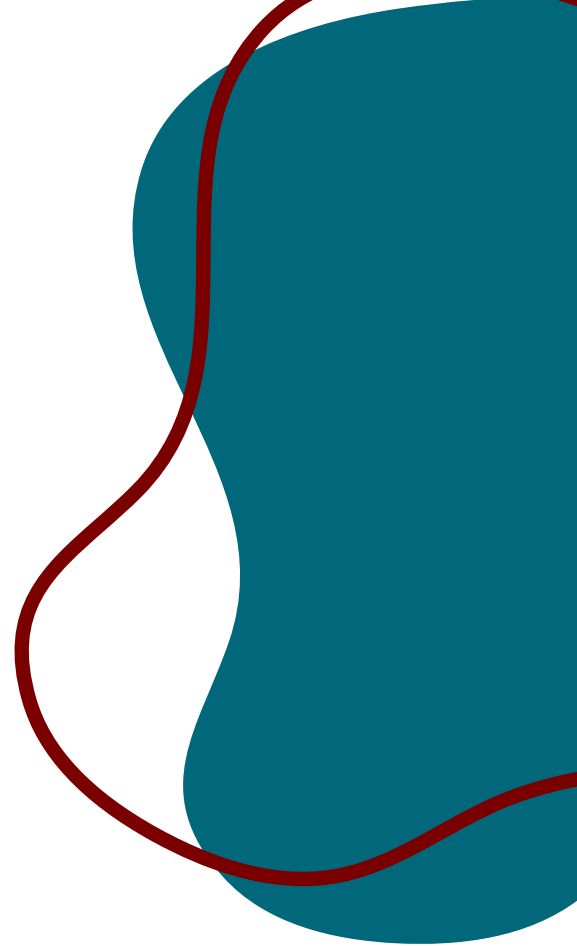


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Overview

The project aims to foster significant growth and development among business coaches and young mothers, building their skills in digital entrepreneurship, mentoring, and communication.



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Impact on Business Coaches

Business coaches will significantly strengthen their capacity to co-create innovative training modules, reaching high quality standards (average satisfaction around 8/10).

Business coaches will improve their competencies in digital entrepreneurship training and expand their professional networks through the establishment of at least ten new collaborations.

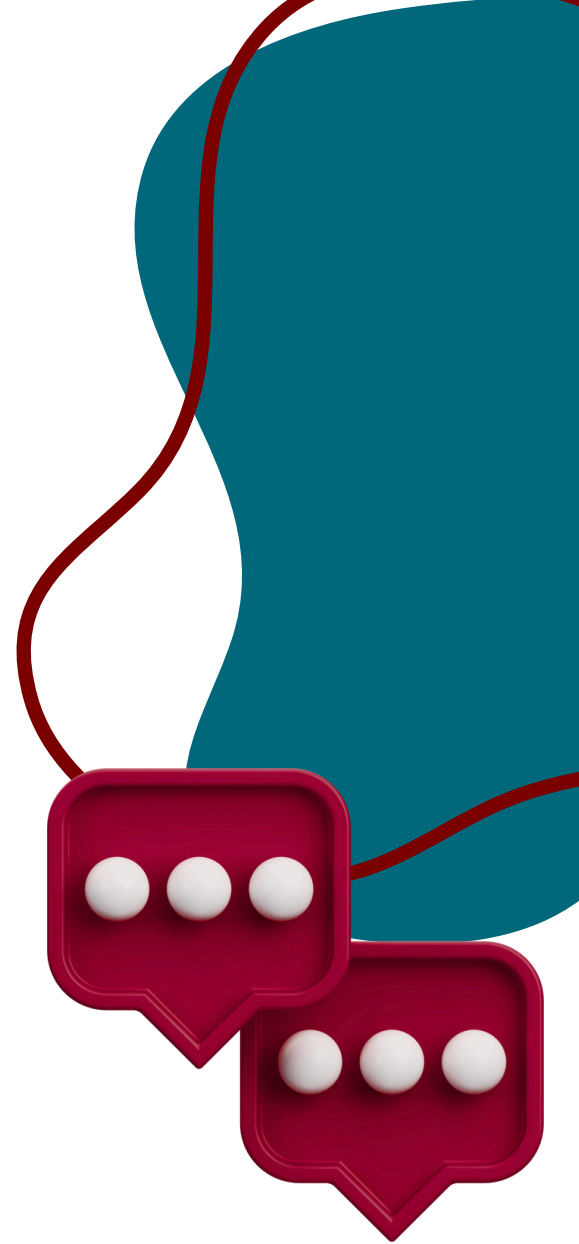
Transnational Digital Hub

The transnational digital hub developed within the project will be perceived as highly useful (minimum rating 8/10), enabling coaches to acquire advanced co-design skills for digital mentoring tools with a substantial increase in competence.

The hub will facilitate meaningful engagement between coaches and users, documented through at least fifty active connections per coach within the first year.

Communication and Storytelling

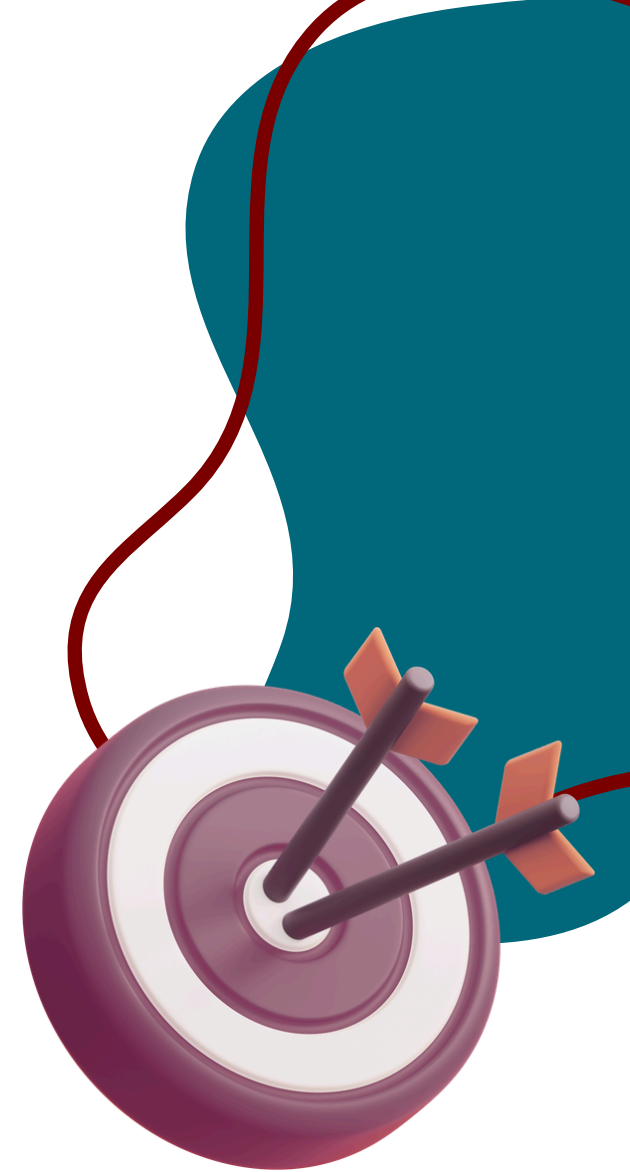
Through communication and storytelling activities, business coaches will develop advanced or intermediate skills in digital storytelling and transnational communication.



Impact on Young Mothers

Young mothers will increase their:

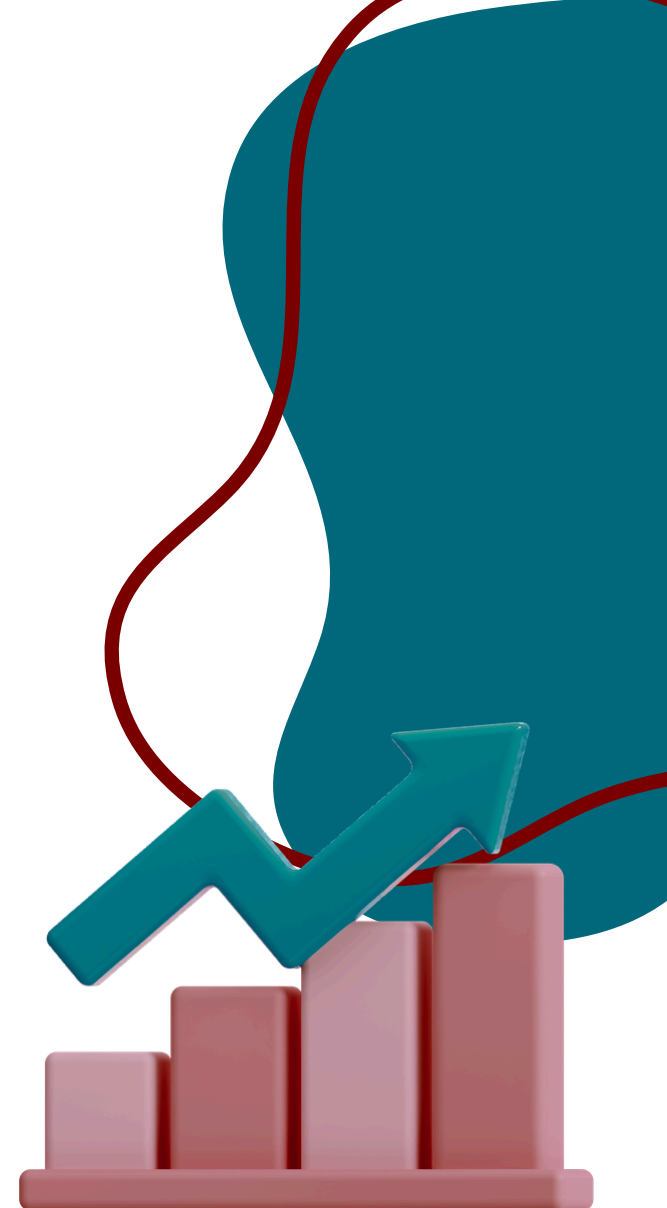
- **entrepreneurial confidence**
 - **motivation**
 - **awareness of self-employment opportunities**
- as measured through evaluation surveys.**





Sustainability and Long-Term Impact

Overall, the project will culminate in a structured assessment of local and transnational impact and will produce sustainable, transferable outputs including a comprehensive final report.

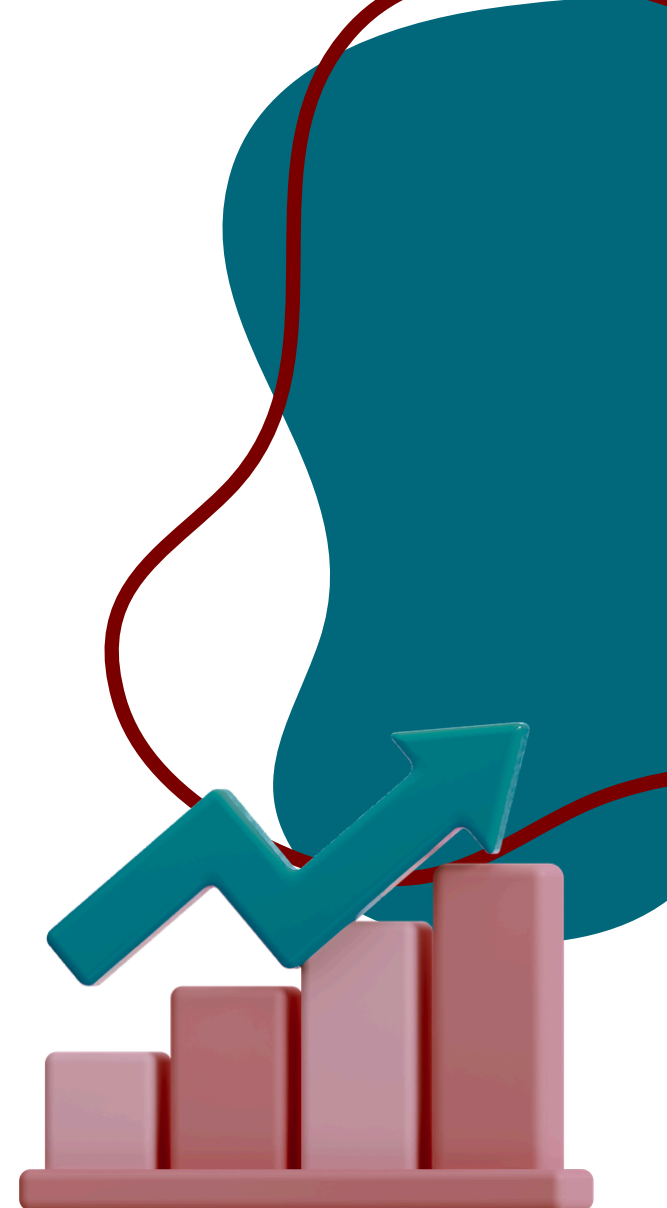


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The project will also deliver a strategic guide to ensure the replicability of the model in other contexts, and a sustainability strategy accompanied by proposals for future partnerships, ensuring that the project's benefits continue beyond its formal duration.

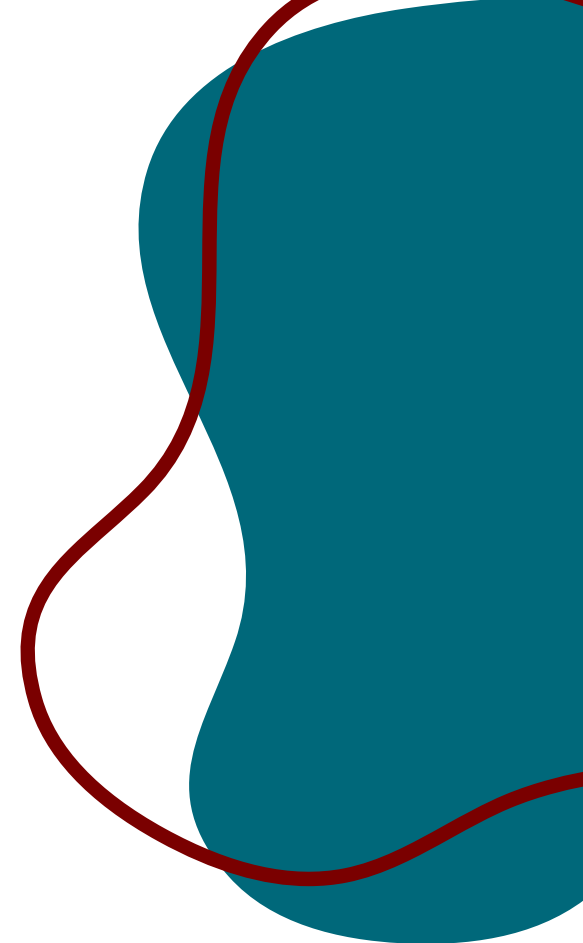


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In order to assess the achievement of the foreseen impacts surveys will be a key instrument:



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Pre-Activity Survey

Collaboration and Team Spirit:

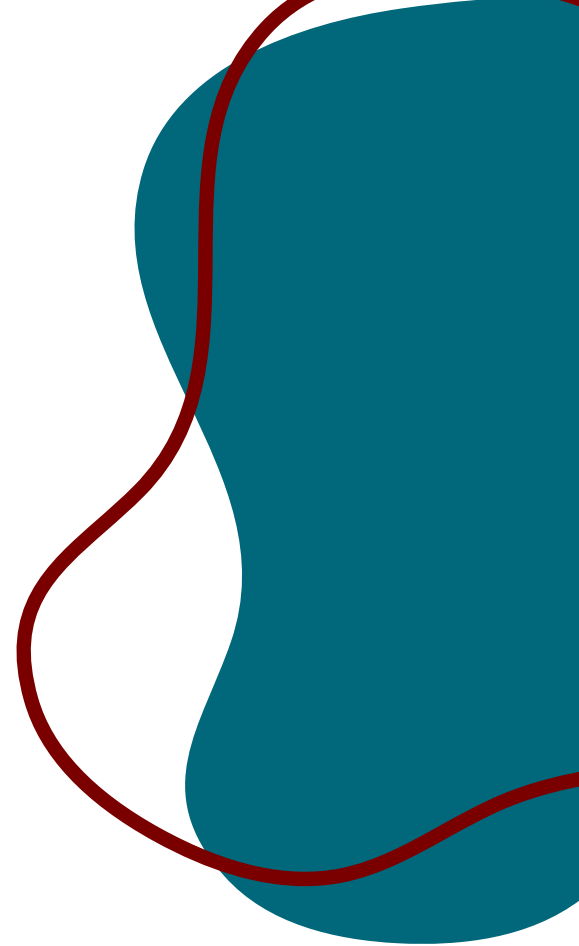
On a scale of 1 to 10, how would you rate your current level of collaboration with your project team members?

Digital Entrepreneurship Knowledge:

How confident are you in your ability to teach digital entrepreneurship concepts to others? (1-10 scale)

Entrepreneurial Confidence:

How confident are you in your ability to start and manage a business? (1-10 scale)



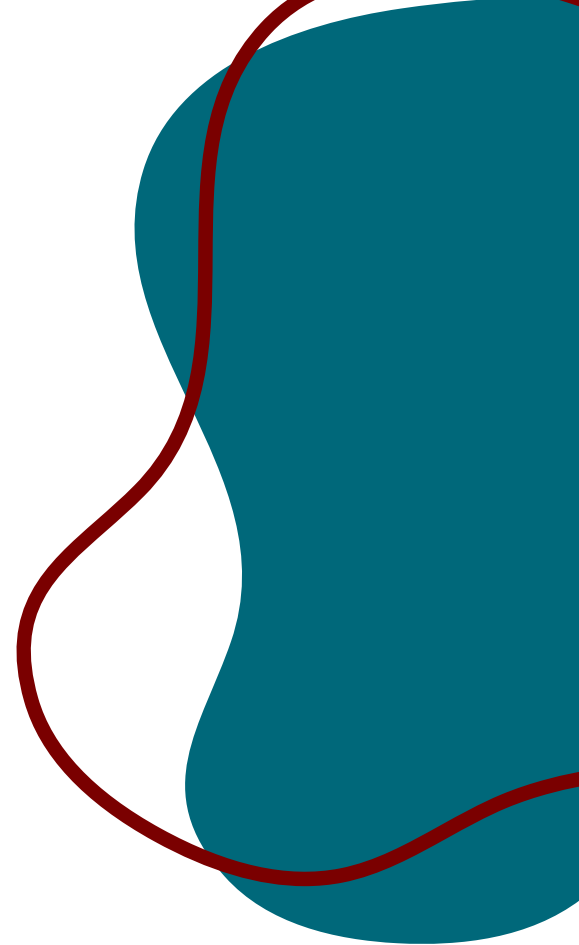


Post-Activity Survey

Team Collaboration and Understanding:
How would you rate the improvement in your team's cooperation and understanding of each other's contexts? (1-10 scale)

Skills Development:
How would you assess the development of your skills in digital entrepreneurship and digital storytelling? (1-10 scale)

Impact on Entrepreneurial Confidence:
After completing the program, how has your confidence in starting and running a business changed? (1-10 scale)





Post-Activity Survey

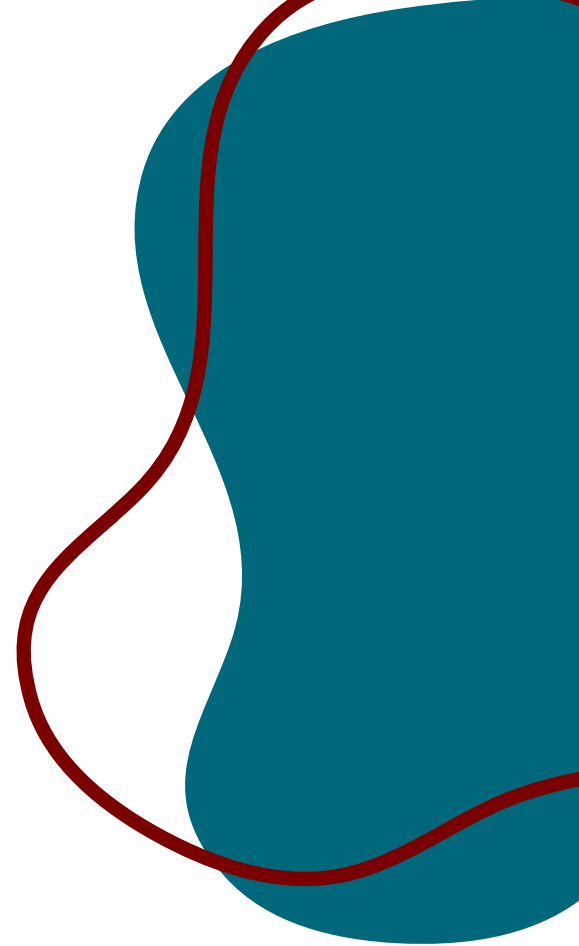
Hub Effectiveness:

How useful was the hub in expanding your professional network and supporting your mentoring efforts? (1-10 scale)

Coaching Skills:

To what extent do you feel more equipped to mentor and coach others in the field of digital entrepreneurship? (1-10 scale)

These surveys will serve as valuable tools for measuring the project's success and ensuring it meets its goals of fostering skill development, expanding networks, and boosting entrepreneurial confidence.





Thanks

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